



**alarmreminders.com**

Every year in America, more than 3,000 people die in house fires - one death every 3 hours, and a fire every 85 seconds. The even sadder reality is that most of these deaths could have been avoided. 65% of deaths result from fires in properties with no working smoke alarms.

Enough is enough. The time has come to take a stand and to do something about these shocking deaths. This needless loss of life cannot be allowed to continue. We can dramatically reduce the number of deaths. All we need is your help.

You can help save a life.




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AlarmReminders.com is a free service where every American can register and receive regular email or text message reminders to test their smoke alarms, change the batteries in their smoke alarms and replace their alarms when they reach 10 years of age. They can choose how often they wish to be reminded (weekly, monthly, 6 monthly etc.) and they can also send eCards to people they know and care about - further promoting awareness and fire safety.

**THIS IS A TOTALLY FREE SERVICE**

**Example of template reminder**

  
**alarmreminders.com**

It's time to test your smoke alarms!


More than 3,000 people die in home fires every year. 65% of these deaths resulted from fire in properties without working smoke alarms.

Smoke alarms must be tested and cleaned regularly. You asked to be reminded to test your alarms - so please test them now!

If you are unsure how to test your alarms or to tell if they are working, or you would like to know how many alarms your home needs, please visit [www.smokealarm.com](http://www.smokealarm.com) and click on the Learning Centre. At smokealarm.com you will find everything you need to know about smoke and carbon monoxide alarms.

**Please test your smoke alarms now!**

Please tell everyone you know and care about to register at [alarmreminders.com](http://alarmreminders.com).  
It could save their lives.

  
[www.smokealarm.com](http://www.smokealarm.com)

You received this email because you are registered at [alarmreminders.com](http://alarmreminders.com).  
If you wish to modify or cancel this reminder service, click [here](#).

**Example of eCard**

I must remember to test my smoke alarms

Smoke alarms save lives  
but only when they are working

  
**alarmreminders.com**

The AlarmReminders.com campaign is a community service and a safety initiative of Alarm Compliance USA. For further information and to become part of this life-saving program, please contact Alarm Compliance USA.